

"Strengthening Civil Society-Private Sector Partnerships Through CSR"

(Responsible Impact) Project Closing Event took place in Istanbul!

In cooperation with CSR Europe within the context of Fifth Phase of the Civil Society Dialogue Program, "Strengthening Civil Society-Private Sector Partnerships Through CSR" (Responsible Impact) project Closing Event" took place on Tuesday, March 10th in Istanbul. Within the concept of Responsible Impact project which started on the 1st April 2019, Capacity Building Training was held in 7 regions for 12 months in order to strengthen cooperation cross-sectoral and make the concept of Corporate Social Responsibility more understandable. Afterwards, with the interviews of Private Sector and Civil Society Organizations, their perspectives on the concept of CSR and the best examples of CSR in Europe and Turkey were presented in the comparative final report.

The project activities and the final report were promoted at the closing event. The event served the purpose of the project bringing different sectors together by the participation of representatives from the private sector, civil society and the public sector. Opening speeches were given by the president of CSR Turkey, **Serdar Dinler and** General Director for Financial Cooperation and Project Implementation at Directorate for EU Affairs, **Bülent Özcan**. Then, Project Coordinator **Hüseyin Yılmaz** presented the purposes of the project and the outcomes of the activities. "Turkey-UE Comparative Final Report" which is written in line with the interviews and the activities is shared with the participants by the **Berat Kjamili**.

In the second session, the project partners, CSR Europe - Sustainability Management and Networks Director **Paula Byne**, CSR Europe - Project Manager **Soni Kanabar** and CSR Hellas & Global Compact Network Hellas Business Development Manager, **Alexandros Kostopoulas** shared with participants their presentation about the concept and the activities of CSR in Europe and the outcomes of the project in Europe by connecting to the event interactively via WebEx. At the final part of the program, Partnerships Through CSR: The Good Examples, Yesim Textile Corporate Communications Director **Dilek Cesur**, National Volunteering Committee Secretariat **Belgin Ergül**, Quality at Health Association Project Coordinator **Zeliha Silleli Ünal**, Founder of Basic Needs Association **Serhan Süzer and** Albaraka Turk Bank Director of Strategic Planning **Osman Çelebi** presented good examples of CSR and the strategic partnerships of their corporations.